



# Laguna Board Meeting Minutes

## Wednesday, September 7 9am-11am

### PTO Room

#### **Board Members in Attendance:**

Hillary Mackowski, Paula Dameron, Diana Laulainen-Schein, Kiera Allen, Amy Gregory, Ann Sorensen, Polly Wolff, Susan Butler, Michelle Johns, Marcie Caird, Erin Turner

**Absent:** Lisa Barnhart

#### **Corp Affairs/Secretary Report**

##### **Minutes update**

- ✓ Minutes for the August General Meeting have been approved and sent for posting on the website

#### **President Report**

##### **Notes from Meeting w Dr Root**

- ✓ No notes except that the helicopter event was HOT but fun.

#### **Notes from Student Council Meeting**

- ✓ \$5-\$6 K. The plan is for the kids to put up sun awnings for the kids waiting for the busses.
- ✓ Discussed how the PTO and the Student Council can work together; community service collection, for example. “Adopt an animal-athon” was discussed and dismissed as problematic. Anne Sorenson suggested “Adopt a Senior” program as a better alternative. Buck a Bubble will continue.
- ✓ Dr. Root has suggested Student Council do a brick program to replace the rocks at the bus drop
- ✓ Keep this in mind for committees; Student Council is available to help after October 6<sup>th</sup>.
- ✓ Community Outreach: (Stephanie Mindlin) Desire to do things like “crazy sock” day in conjunction with a sock drive, for example.

#### **Open PTO Meeting Schedule**

- ✓ October 26, January 18, March 14<sup>th</sup>
- ✓ Request that room moms share these dates and that classrooms send a representative

**Parent/Teacher Conferences: week of November 7<sup>th</sup>**

**Vice President Report**  
**Cool Room Sign-Up Updates**

- ✓ There are a few open dates; cool room will close if no volunteers

**Treasurer Report**

**Proposed Budget – Input from all Directors**

- ✓ Currently, we need to make up about \$45,000
- ✓ The Foundations bill was over by about \$1000; need to check into that
- ✓ Anne Sorenson said that directory ads should bring in about \$1200
- ✓ Family donation still hoping to do \$22,000
- ✓ Fry's income was about \$2,000 last year
- ✓ Safeway money goes directly into the PTO bank account. Please register.
- ✓ \$95,000 in the bank
- ✓ Bank fees totaled over \$1,100; Chase bank recommended holding our checks. Second choice was a second bank account. Desert Schools credit union and US Bank fees are all free... no fees at all. Board agreed to move the account after Kiera investigates and gets the best option.

**Sales Fundraising Report**

**Spirit Store Update**

- ✓ Because of so many requests for the old t-shirt design, an order has been placed. More small sizes of the spirit night t-shirt have been ordered.
- ✓ Some t-shirt vouchers have not been distributed

**Gift Wrap/Enter Book Update – needs from Board**

- ✓ Diana will make a Homework Pass
- ✓ All monies will go through the PTO; Lisa will handle the paperwork and no money will leave the building.
- ✓ Entertainment Book incentives include Alvin and the Chipmunks incentives, a pizza party, and a drawing for a Kindle ebook reader.
- ✓ Innisbrook incentive is a free homework pass and a pizza party. Orders are trickling in.
- ✓ Michelle will make signs for drop off to remind folks to order and to send in money for their Entertainment books.
- ✓ Morning announcements will be made
- ✓ Eblast will be sent
- ✓ Marquee will be changed out by Lynn Nelson

**Quarterly Fundraiser Updates**

- ✓ Chipotle night in May for Cinco de Mayo. Consensus was for May and to do two locations.
- ✓ Chik Fil A .... Shoot for October 5<sup>th</sup>.
- ✓ January for Subway.
- ✓ McDonalds will be March 2<sup>nd</sup> with Ronald McDonald visiting school for a 45-minute assembly on friendship and giving back to the community with the fundraiser at the restaurant that night.

- ✓ Orange Leaf gives a 20% discount every time a family goes in and mentions Laguna Elementary
- ✓ Last year the bowling event on Veteran's Day did well.
- ✓ Discussion of a movie night and ice cream social.
- ✓ UltraStar will give us a portion of ticket and concessions sales for a Laguna movie night. Target November 10<sup>th</sup> for that event. Erin will call Yogurtini next door to run a concurrent fundraiser.
- ✓ Kinder parents want to do a Peter Piper night for that grade.

### **Hospitality Report**

- ✓ Ice machine is not our responsibility
- ✓ Health Screening day lunch count is needed for the lunch that will be in the PTO room

### **Resource Development Report**

#### **Sponsorship Finals**

- ✓ Total goal is still \$22,000; will restart after the New Year

#### **Spirit Night Updates**

- ✓ No updates from the committee
- ✓ Only concern is the date, which has been moved to the September 30<sup>th</sup> date, which conflicts with the Boy Scout camp date
- ✓ Discussion about whether those who donated to the level that they would receive Spirit Night tickets should get a refund since the date changed from the date on the donation form.

#### **Spook Night Plans**

- ✓ Teaming up with the Boys and Girls Club on October 28<sup>th</sup>, 5:30 pm. Halloween Party: Trunk or Treat followed by a dinner sponsored by Albertsons. The whole event is free except for the dinner. A beer garden is open for discussion. A haunted house will be done in the Boys and Girls Club. A church will be hosting a freaky fright movie.
- ✓ Subway wants to work with us on Spirit Night; perhaps get a bid for Trunk or Treat.

### **Academic Program Report**

- ✓ Jill McMahon is running the library program; difficulties due to the six-day schedule
- ✓ WordMasters, there is a training next week
- ✓ Odyssey of the Mind: some teachers had parents sign up and Polly will provide those classes with information
- ✓ We now have three die cut machines (repaired an old one: thank you Chris Johns)
- ✓ The pads need replacing for \$40. Kiera discovered you can order new pads for 75 cents and redo all of them. Total cost will be about \$150.
- ✓ Publishing Center: first through third grade want to use it. We need to order supplies. Supplies will be stored in the PTO room. Hillary will talk to teacher about their needs.

## **Communications Report**

### **Directory Updates – sponsors & families**

- ✓ Two full-page ads at \$200 a piece have been sold; looking to hit about \$1200 in ad sales. Joy Strunk is coordinating.
- ✓ Nametags: please return or don't lose.
- ✓ Only one third of our population has returned those forms; please encourage committee chairs to turn in their forms
- ✓ Newsletter: general discussion as to how to improve newsletter readership
- ✓ General thank yous to people who help will be published in the newsletter

### **Volunteer Resource Report** (Hillary)

#### **Committee Chairs Filled & Still Need**

- ✓ Teacher Appreciation is filled
- ✓ Community Outreach filled by Stephanie Mindlin
- ✓ Birthday Buzz is scratched
- ✓ Public Relations needed: Christine Winford may still have the binder
- ✓ Publishing Center needed
- ✓ Quarterly Fundraiser is fine
- ✓ T-shirt sales covered
- ✓ Grocery Partners is Ann but finding someone would be great
- ✓ Volunteer Resources, Board position is open

#### **Make Phone Calls to prospective parents not currently slated**

- ✓ Please call friends and neighbors to fill the above slots.

#### **Picture Day – need volunteers Tues, Sept 13<sup>th</sup>**

- ✓ 9 am-noon, volunteers needed to herd the children into the cafeteria for a group picture and then for an individual picture in a separate classroom
- ✓ Contact committee chairs for assistance

Next Board meeting Wed, October 5<sup>th</sup> 9am-11am in PTO Room

Meeting adjourned 11:02.