



Laguna Board Meeting Minutes Wednesday, October 5 9am-11am PTO Room

Board Members in Attendance: Hillary Mackowski, Paula Dameron, Diana Laulainen-Schein, Kiera Allen, Lisa Barnhart, Ann Sorensen, Polly Wolff, Susan Butler, Michelle Johns, Marci Caird, Erin Turner. Katie Root also attended.

- **Dr. Root**
 - Congratulations on a successful Spirit Night. Just need to remember to turn off the sprinklers in the future. Dr. Root thanks everyone who stayed afterward to pitch in and clean up.
 - Encouraged the PTO to report back to the school what the profit from the Spirit Night supports.
 - February 1st will be the science expo at Desert Mountain for all complex feeder schools. Science month will be February.
 - Request from painters that only painters tape be used. In particular, do not use the electrical tape or duct tape.
- **Corp Affairs/Secretary Report**
 - Savings Account needs to be opened at Chase by Diana as the secretary.
- **President Report**
 - Notes from Meeting w Dr Root
 - Will be discussed in other people's reports
 - Notes from Complex
 - First complex meeting of PTO presidents and principals was last week
 - Future Wolves Night – Friday, Oct 21st Football Game: Hillary has called over to DMHS to see if some cheerleaders and football players can come to Laguna for the morning announcements on that date.
 - Anasazi is hosting and Internet and Electronic Communication Device Safety night on October 18th, 2011 from 6 pm to 7:30 pm in the school cafeteria. This is an adult event.
 - Summary of Director & President 1-on-1 Meetings
 - Everyone seems to like being on the board but there was a general call to develop personal relationships

- **Vice President Report**

- Tax Credit & 25th-Anniversary Ideas
 - The basic message is that families can give a donation to Laguna and get a dollar for dollar tax credit. The Arizona tax bill for families is decreased by the same amount as the donation. In essence, families can direct where their state dollars go.
 - Single tax payers can contribute up to \$200; married couples can contribute up to \$400.
 - PTO donations are NOT tax-credit monies.
 - Credits were down last year, which means that several after-school clubs must charge this year.
 - Paula will be working on revising the tax-credit informational brochure (Tax Credit for Dummies).
 - Laguna is turning 25 next year.
 - It was suggested that we have a brick drive (\$25) to pave a new walkway. We would remove the gravel out by the busses and pave it with the bricks.
 - It was suggested that we have a Laguna parade and invite alumni.
 - It was suggested that we bury a time capsule.
 - Artist in Residence may get involved in a celebratory commemorative project.

- **Treasurer Report**

- Vote in Budget
- 95,000 sitting in the bank at the moment.
- Bank Account: Chase wants us to open a savings account. Every transaction over 200 in a month incurs a charge. For example, entertainment book deposits equal 193. We were charged in September for overage. A savings account will allow us to deposit some items there but if too many items are deposited, Chase will convert it to a checking account.
- \$600 has gone to the bank fees already.
- Lisa was asked to talk to a Laguna parent who works at Wells Fargo if we can get a no-fee account.
- Kiera wants to set policy regarding bounced checks and/or incorrect credit card charges when they receive items. Total so far is about a half dozen charges this year.
- Kiera moved that we have a standard letter to be sent to parents for insufficient funds. Follow up with continue for chronic offenders. Anne will write a pleasant letter and a case-by-case follow up policy will be devised as

- **Sales Fundraising Report**

- Profit
 - Gift Wrap \$9000 total sales
 - \$91 Princess Resort
 - \$400 brought in at Spirit Night

- \$384 Jamba juice
- \$4500 Entertainment Books
- Quarterly Fundraiser Updates
 - Chik-Fil-A promotion is tomorrow and there is a free chicken nugget party for the class with the highest class participation
 - McDonalds, Subway, and Chipolte nights to com and a one-month promotion at Bueno Burger (in January) at Indian Bend and Hayden
- Proposals for Spring Fundraiser...discuss vote in at next PTO Open Meeting? Race project in March
 - Race is on March 22nd with sponsors per lap
 - 10% of the sponsorships will go to teacher classrooms.
 - Choice is between an Ancala-like event or a more family-friendly event such as a spaghetti dinner or a bingo/chili cook off. Ancala event could be a casino night. A vote will be taken at the open PTO meeting.
 - Kiera suggested we combine a family dinner with community service night.
- **Hospitality Report**
 - Movie Day/Night at the Ultra Star theater on November 11th. Laguna would get fifty cents per ticket all day and 20% of concessions. (Puss in Boots)
 - Book Fair will stuff books with flyers that need to be taken to the theater.
 - Spirit Store will staff book fair.
 - Kindergarten Round Up is January 11th. Need a lot of volunteers to staff starting at 9:30.
- **Resource Development Report**
 - Spirit Night Final Info: final numbers to come
 - Spook Night Update: October 29th at the Boys and Girls Club 5:30 to 7 and movie starting at 7 pm. Everything will be free. Food will be donated by Albertson's and cooked by them as well. Dinner will be the only charge. 350 dinners planned. Charge will be \$3.
 - If you want to have a slot at Trunk or Treat, parents need to call the Boys and Girls Club to secure a spot
 - Michelle will be a vampire eagle.
 - Diana will do a video for morning announcements
- **Academic Program Report**
 - Publishing Center Updates: Teachers want about 300 books/\$1300 worth of materials for publishing this year. Polly will be looking into a cheaper option.
 - Copy Center ideas/updates: Die cuts with Ellison, 75 cents per die cut will be honored. Items (die cuts, shims, and a tool kit) will be sent after Fall Break. Total bill will be \$700; Kiera will be paying for some of the die cuts. Teachers have requested a real copy center with bins and volunteers

rather than each class being responsible for their own copying. Senior Center volunteers to be utilized.

- **Communications Report**

- Directory: \$3000 profit from the directory. Kudos to Joy Strunk for directory ad sales. Overrun of about \$25. Staff will receive theirs for free.
- Some of the advertisers will be giving Laguna a kick back in sales: Victor Bobbett Cakes, Mix and Lix, and Orange Leaf
- Eblast requests: please cc Ann on all of them
- Be aware of the color combinations when making signs

- **Volunteer Resource Report**

- Community Outreach: Oct 17th – 21st Jammies for Tonalea...PJ Day on Friday October 21st. Stephanie Midlin will be our new Community outreach chair. She will be working with the PE department for the canned food drive.
- Jennifer Curtis will be working on a project that will coordinate volunteer resources using sign-in Genius.

Open PTO Meetings

- Wednesday, October 19th at 2 pm – Open forum on Spring Event
- Wednesday, December 7th at 9 am – Laguna and the Community: Wishing Wall
- Wednesday, February 1st at 2 pm - PTO Funded Aides...\$90,000 still necessary?
- Wednesday, March 21st at 9 am – 2012 Laguna's 25th Anniversary

Next Board meeting Wednesday, November 2nd from 9 am-11am in PTO Room
December 7th board meeting will be held at Marcie Caird's for a holiday potluck lunch.