

LAGUNA PTO MINUTES FOR JANUARY 5, 2011

BOARD MEMBERS PRESENT

Hillary Mackowski, Taria Smith, Amy Gregory, Lesley Mader, Paula Dameron, Jessica Zimmerman, Sandra Siegel, Karin Kilburg, Kiera Allen, Stacy Kosednar, Lori Soble

The meeting was called to order at 11:05 a.m.

Secretary's Report- Paula Dameron

The December 2nd, 2010 Meeting Minutes were approved by Board via email on December 13th.

Paula mentioned the minutes are not opening properly on th PTO website, Hillary to follow up with webmaster, Shannon Whitehead.

President's Report- Hillary Mackowski

Hillary reviewed notes from her last meeting with Dr. Root.

A request for \$250-\$300 of PTO funds has been made for the Assisted Recreation Field Day to be held in April at Mountain View Park. Seven SUSD schools will participate, 30 students from Laguna.

Hillary reviewed the remainder of our very full calendar; January 12th, 9:00 a.m.-- Kindergarten Round Up, February 1st-- Picture Day, February 12th-- Funraiser Auction, February 24th--McDonald's Day, March 3rd and 4th--Field Day, March 14th – 18th--Spring Break, April 11th-15th--Aims Testing, April 18th--Aims makeup, April 25th-29th--New Book Fair, May 2nd-6th--Teacher Appreciation Week, May 23rd--5th Grade Awards.

Vice President's Report- Taria Smith

We have received complaints in regards to the small print used in our Directory. Because it is difficult for some to read, Taria asked the Board if something should be done to compensate the companies that have purchased ad space in the Directory. A suggestion was made to post the same advertisements on our website at no charge. We also plan to email complete Directory in larger print (without ads) using a password protected PDF file format to all families that purchased or were gifted the Directory.

Treasurer's Report- Lesley Mader

Lesley voiced concerns about meeting numbers for the Funraiser Auction. The budget's projected income for the auction is \$60,000 (\$75,000 is slated for income with \$15,000 in expenses). Kiera reports the Funraiser Committee has collected \$11,000 in ticket and raffle sales and \$2,000 in sponsors with the expense of \$10,000 for venue/dinner not including the DJ. Karin predicts ~250 attendees, to include teachers.

Resource Development Report- Karin Kilburg

Karin is scheduled to meet with Funraiser Auction Committee Chairs January 7th.

She will look into a PTO sponsored Golf Tournament at Ancala Country Club or Firerock for April 1st.

Karin suggested a fun Karaoke/Dance Machine Night possibly to be coupled with the Margarita Party organized by Aimee White.

Academic Program Report- Sandra Siegel

Sandra has nothing to report on Academic Programs.

Sandra is excited about the new and improved 2010-2011 Laguna Yearbook. She is very impressed with the students that have been selected to assist with the Yearbook and recommends continued student participation in the future. We will see increased page size and number of pages incorporating more off campus activities. Yearbook orders/sales to begin January 10th at the cost of \$25.00 (\$30.00 after March 1, 2011) per book. "Love Lines" offered at \$5.00/line. Sandra plans to order 500 Yearbooks.

*Addendum: Due to delay in receiving Campos order forms, Yearbook sales pushed back to January 25th.

Communications Report- Amy Gregory

Directory update covered under Vice President's Report.

Laguna PTO Website reflects only 2,000 hits at this time.

Sales Fundraising Report- Kiera Allen

PTO will be offering VIP seats for class performances and the Talent Show. Seats will be sold online and at Funraiser Auction.

Hospitality and Special Events Report-Jessica Zimmerman

Jessica received positive feedback from the PTO sponsored Holiday Luncheon for all Laguna's staff! She provided Vermont Sandwich Co. sandwiches, chips, cookies and drinks at the cost of \$522.

Donuts and coffee will be offered to parents attending Kindergarten Round Up, food sales for Talent Show to be determined.

Hillary mentioned we should consider presenting our 5th graders with a small gift at the end of year 5th Grade Awards.

Volunteer Recourse Report- Stacy Kosednar and Lori Soble

We are still in need of a Chairperson for the Talent Show. Possible dates are March 10th or February 17th. Stacy provided detailed guidelines for organizing the Show, including flyers and sign-up sheets. A \$5 participation fee will be requested from each student performer.

Kindergarten Round Up is Wednesday January 12th at 9:00 a.m. Board Members to serve as tour guides for our potential new families.

We would like to thank Christy Johnson for her work on The Eagle Wishing Wall! Lori reports this holiday fundraiser was a success. We collected \$15,000 in gift cards for Laguna families in need, ~100 toys for the children at St. Joseph's Hospital and a grocery cart full of new socks and underwear for Vista del Camino.

Meeting adjourned at 1:20 p.m. Minutes reported by Paula Dameron, PTO Secretary.

Upcoming dates: PTO General Meeting January 10 at 8:45am.