

LAGUNA PTO MINUTES FOR DECEMBER 2, 2010

BOARD MEMBERS PRESENT

Hillary Mackowski, Taria Smith, Amy Gregory, Lesley Mader, Paula Dameron, Jessica Zimmerman, Sandra Siegel, Karin Kilburg, Kiera Allen, Stacy Kosednar, Lori Soble

GUESTS

Dr. Root

The meeting was called to order at 11:04 a.m.

Dr. Root was invited to share the pulse on Laguna's staff as far as the PTO is concerned. She mentioned that at the time of fall break the staff seemed noticeably stressed. The PTO's requests, in addition to professional responsibilities, and other time consuming tasks have caused our teachers to reach their limit. Dr. Root asks what can be done to help our staff refocus on teaching our children. Her suggestions are to decrease the morning announcements to 1-2 minutes, decrease interruptions in classrooms and limit office announcements to 10:30 a.m. and 2:30 p.m. only.

Dr. Root introduced the trial Lego Robotic Program--an exciting after school 8 week program (late January-early February) offered to 20 handpicked 4th & 5th graders. Scottsdale Community College students will assist.

Secretary's Report- Paula Dameron

Board Meeting minutes from October 7th, 28th and General Meeting notes from November 2nd were voted into approval.

President's Report- Hillary Mackowski

Hillary continued the discussion on how we may alleviate the strain on our teachers and offered 3 guidelines for PTO and all committee members to follow.

1. Utilize morning announcements to connect with students and promote an upcoming event on Mondays only.
2. Use the PTO Newsletter and E-blasts to communicate events to our parents...do not rely on teachers to forward information.
3. All contests are currently on hold.

Hillary reminded us that the teachers receive a PTO Staff Update* each Friday. This update will keep our teachers informed of PTO happenings. Teachers are then able to include this information in Class Newsletters or websites.

*Please send information you would like included in the Staff Update to Hillary or Taria by Thursday evenings.

Vice President's Report- aria Smith

After meeting with FUNraiser Chairperson, Catherine Griffin, Taria presented her recommendation for fundraising software; Greater Giving. The cost of this web-based software is \$1,495 (to be taken from proceeds of auction event) with an annual fee of \$595/year after the first year. The software helps track all RSVPs, donations, table diagrams and allows for online auctions and credit card processing, essentially making the night of the auction run smoothly. After much discussion, a motion was made. The PTO Board voted to allow FUNraiser the use of auction proceeds to purchase fundraising software not to exceed **\$700**.

Resource Development Report- Karin Kilburg

Karin reminds us that next year's Fundraising Auction will take place in the spring of 2012.

She reports the Veteran's Day Bowling Event raised ~\$800.

She states the Holiday Wishing Wall needs some explanation, it is being confused, by some, with The Teacher's Wish List.

Communications Report-Amy Gregory

Angela Fazio will no longer serve as Directory Chairperson. No advertisements/sponsors have been procured. We will have to push back release date again. Front and back cover of directory to be submitted Friday, December 10th.

Lynn Nelson has offered to take over Laguna PTO Website. After some discussion, the Board will continue with current web master Shannon Whitehead.

Sales Fundraising Report- Kiera Allen

Kiera has decided to place the Cookbook recipe collection and sales on hold due to the need for less teacher participation in PTO events/projects.

Kiera suggested Original Works, a fundraising program that allows parents to create gifts/other products using their child's artwork.

Volunteer Resource Report- Lori Soble

Ann Sorenson sends a THANK YOU to those that assisted with Fresh & Easy shopping night. ~\$500-\$600 was raised for Laguna's PTO!

Lori reports the Turkey Trot was successful.

Marcy Card and Erin Turner have been selected as Kindergarten Round Up Chairpersons.

Treasurer's Report- Lesley Mader

Lesley provided a current copy of the Laguna PTO Budget.

Academic Program Report- Sandra Siegel

Sandra states an AZ inner city school was chosen winner of the NFL contest, probably due to the embracing of their individual home football team.

The first WordMasters Challenge test will take place next week, December 6th – 10th.

Yearbook Update: Dr. Root has ordered 10 new cameras for student photographers. The PTO Board photo will be taken at our next meeting (January 6th at 12:30 p.m.), all yearbook entries are due by the end of January. Some new additions: each student's individual photo and name will be included, teachers will write notes to his/her class, all photographs will be digital. The next yearbook meeting will be held December 3rd at 10:00 a.m.

Hospitality and Special Events Report- Jessica Zimmerman

Jessica will organize lunch for staff meeting scheduled December 15th, possibly to be provided by Scottsdale Family Church.

She touched base on door to door donut and coffee delivery to our staff for the Holidays.

Meeting adjourned at 1:20. Minutes reported by Paula Dameron, PTO Secretary

Upcoming dates: December 9th, 5:00 p.m. - 7:00 p.m., Holiday Thank You Event at Café Vu for all PTO Board Members and Committee Chairs.