



Laguna Elementary School PTO School & Family Directory Advertising Opportunities Order/Payment Form

Laguna Elementary School
10474 E. Lakeview Drive
Scottsdale, AZ 85258
480-484-2400

Sales: Joy Strunk – Jstrunk22@cox.net

Production: Jane Vazquez – jdbmy3@gmail.com

Date: _____
Contact Name: _____
Organization/Company: _____
Address: _____
Phone: _____
Email Address: _____

Package:

- \$300.00 Inside Front or Back Cover with Webpage and Newsletter Placement
- \$200.00 Full Page Ad with Web and Newsletter Placement
- \$100.00 Half Page Ad with Web and Newsletter Placement
- \$70.00 Business Card Ad with Web and Newsletter Placement

A la Carte:

- Front Inside Cover: \$150.00 (8" x 4.75")
- Back Inside Cover: \$150.00 (8" x 4.75")
- Half Page: \$50.00 (4.75" x 4")
- Front & Back Cover: **SOLD** at Spring Auction
- Full Page: \$100.00 (8" x 4.75")
- Business Card: \$35.00 (3.5" x 2")

- I am interested in donating ____% of sales from Laguna families back to Laguna PTO.
- I am interested in holding a Laguna Fundraiser Night event. A portion of the sales generated at the event (____%) will be donated back to the Laguna PTO. Please contact us to schedule and event.
- I have students attending Laguna*. Student's name & grade: _____
* Laguna families receive a 20% discount on directory advertising rates.

Please submit all camera-ready (.jpg) ads/artwork with this Order Form and your check (Made payable to Laguna PTO) to: Jane Vazquez at jdbmy3@gmail.com or Jane Vazquez c/o Laguna PTO Directory. Payments and ads must be received by September 12, 2011 in order to be included in the 2011/2012 Laguna Elementary School & Family Directory.

Thank you for supporting Laguna Elementary School!

For PTO Use:

Payment Received: _____ Date _____ Cash Check Amount: \$: _____
Ad Copy Received: _____ Date _____ Copy .jpg file